

BONNIE HABYAN

KEYNOTE SPEAKER | AUTHOR | PODCAST HOST
BRANDING EXPERT | C-SUITE MARKETER

HELP YOUR PEOPLE BUILD CONFIDENCE. NAVIGATE CHANGE. TAKE ACTION.

Bonnie Habyan delivers high-energy, story-driven keynotes that give audiences practical mindset shifts and tools to unlock their potential, embrace change, and create what's next.

KEYNOTE TOPICS

INSPIRATION. PERSPECTIVE. PRACTICAL TOOLS.

1 FIVE MINDSET SHIFTS TO MAXIMIZE YOUR POTENTIAL

An interactive keynote that helps employees and leaders overcome barriers, build confidence, navigate change, and boost performance.

2 THRIVING THROUGH CHANGE

An interactive keynote that teaches mindset shifts to help leaders adapt to rapidly changing markets, AI technologies, and evolving workplace demands.

3 THE VISIBILITY ADVANTAGE

An interactive keynote that helps employees and leaders increase visibility, communicate their value, build influence, and unlock opportunities for professional growth.

> *"Bonnie's keynote was exactly what our leaders needed — inspiring, practical, and immediately applicable. She had the room engaged from start to finish."*
>
> — SENIOR LEADER, GLOBAL HEALTHCARE ORGANIZATION



CREDIBILITY & REACH

- TEDx talk with over **500,000 views**
- Host of *This Is How SHE Did It* podcast
- Author of *The World According to Bess*
- 35+ years in marketing, brand building, and leadership

AUDIENCE TAKEAWAYS

- Greater confidence and self-belief
- A clear framework for navigating change
- Practical tools they can use immediately
- A renewed sense of purpose and possibility
- Inspiration to take action personally and professionally

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SPEAKER. AUTHOR. PODCAST HOST. CHANGE CATALYST.

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